Blood Cancer Awareness Month: Celebrate, Fight & Support with Novartis [1]

Education & Awareness [2]

It’s a busy month for us at Novartis Oncology as we work to highlight stories from blood cancer and other blood disorder communities in honor of Blood Cancer Awareness Month. We are hoping to spread the word about not only these conditions but also the many survivors, patients and advocates who fight and work tirelessly, day in and day out, to raise both support and awareness of these diseases.

Sometimes, however, awareness isn’t always enough. That’s why we are working to develop new and transformative treatments for patients as well as leading the way in educational efforts. We want to provide support and help strengthen connections within the healthcare community that can lead to meaningful improvements for those who need it. Efforts like these have been our top priority for nearly two decades and they continue to grow each day as we add to our lineup of eight approved treatments for more than a dozen distinct hematological conditions.

Just within the last year we have made significant advances in developing new therapies to potentially treat certain forms of acute myeloid leukemia, mastocytosis and acute lymphoblastic leukemia, among others. In the past, little to no treatment existed and innovations were few and far between for these conditions, but we have worked tirelessly to change that.

We now have one of the largest patient assistance programs [3] in the world, providing crucial financial support to eligible patients and their loved ones. In 2015, these programs gave more than 80,000 patients access to our hematology medicines.

The fight to find the next big breakthrough is an endless one for us as we strive to provide the best care possible – why? Because of the constant inspiration we receive every day from the patients and families we help.

Our hope is that you will join us in helping to raise more awareness of these diseases this September. We encourage you to donate to the blood cancer or blood disorder groups in your
area. Additionally, make sure that you check in with us here and on Twitter [4] all month as we debut new resources and videos for patients and blood disorder communities.

Source URL: https://www.novartisoncology.com/stories/blood-cancer-awareness-month-celebrate-fight-support-novartis

Links